List of alternative funding sources for schools

- Applying for government bids and competitive funding rounds
- Applying through foundations and endowments
- Funding available through embassies and international sources
- Company funding/sponsorship
- Parents' Parties and initiatives
- Parent Teacher Association activities
- School Crowdfunding tools
- Specific funding e.g. *AdoptAClassroom.org, DonorsChoose.org, ClassWish*
- IT and equipment specific giving e.g. *DigitalWish*
- Peer-to-Peer School Fundraising
- Planned giving
- Telephone giving
- 'Rounded-up giving'
- Non-financial giving and volunteering
- External Online Donation Management e.g. *Active Network, Just Giving*
- Giving Software e.g. *Salsa*
- All-in-One Fundraising Software
- Matching Gift Tools e.g. *Double the Donation, Snowball*
- Donation Forms e.g. *OneCause*
- Online or Silent Auction Tools e.g. *Fundly*
- Potential Funders Research Tools e.g. *DonorSearch*
- Combining fundraising tools with CRM e.g. *Donorperfect*
- Teacher giving, in place of presents or gifts e.g. *Treasures4Teachers*
- Collecting vouchers e.g. Sainsburys PE vouchers
- Selling advertising space to local businesses on buildings, newsletters and prospectuses
- Increased lettings
- Working with organisations to establish an Alumini network for targeted fundraising (e.g. Future First)

Type of campaign

Whatever the fundraising method(s) chosen, campaigns may be:

- Time-based or time-limited campaigns - e.g. "One month to raise £10,000."
- Rolling campaigns that may continue indefinitely or at least for a year - e.g. "Make a small donation every month by direct debit."
- Event-based campaigns - e.g. "Give to support the school band's trip to the USA."
- Specific capital-based campaigns - e.g. "Help us reach the target of £100,000 for our new school hall."
- Giving Days - e.g. "A non-uniform day on the first day of every term to raise funds for buying books for the library."